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Philippine Capital Markets Outlook

21 July 2011



Current Headlines

IMF BACKS NO-NEW-TAXES POLICY » Secretary below

BusinessMirror
A broader look at today's business

VOL. 6 NO. 246 THURSDAY, JULY 21, 2011 www.businessmirror.com.ph PLSO NATIONALWIDE | 5 SECTIONS 24 PAGES

SECOND FRONT PAGE » China signs Declaration of Conduct with Asean » PHL income divide widest in region

COMPANIES
MURDOCH DOES NOT TAKE RESPONSIBILITY
The question was pointed. The answer, even more so. Murdoch has not readily accepted responsibility for the phone-hacking scandal at News Corp. He has also not accepted responsibility for the phone-hacking scandal at News Corp. He has also not accepted responsibility for the phone-hacking scandal at News Corp.

PSE index closes above 4,500

By MARIO R. CAJON

The Philippine benchmark index rose 21.39 points, or 0.48 percent, to a record 4,507.56. Volume was relatively strong with 10.2 billion shares valued at P4.1-billion changing hands.

Markets watchers pointed to the raising of securities abroad, which led to increased demand for riskier emerging market assets.

The domestic trend remains positive as the near-term, but investors would need further confirmation, which will come from annual-quarter corporate earnings due for release in the coming weeks.

"We are now in uncharted territory," Jonathan Ravelas, chief market strategist for Banco de Oro Unibank Inc., said in a phone interview on Wednesday.

"These levels can be sustained since we saw first-half earnings. If these are positive, we can see more upside ahead. The momentum is there," he said.

Expectations on earnings have already been tempered after the PSE reported that combined first-quarter corporate profits dipped about 23 percent, as firms grappled with slower economic growth and rising costs.

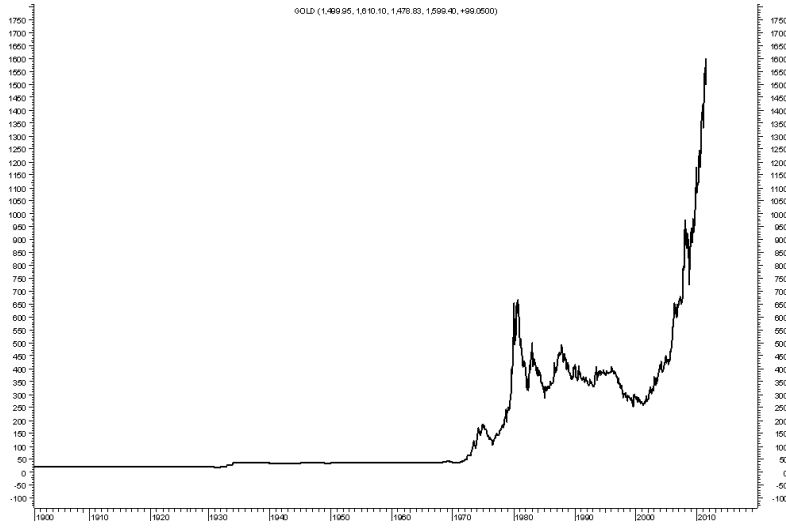
Mario R. Cajon is a columnist for BusinessMirror and writes on market trends, with the most recent column on July 14, 2011.

For Amos Lago, research head at local stock-brokerage firm PCCI Securities Broker Corp., said the index rose 7.9%.

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Always Believe in Gold !



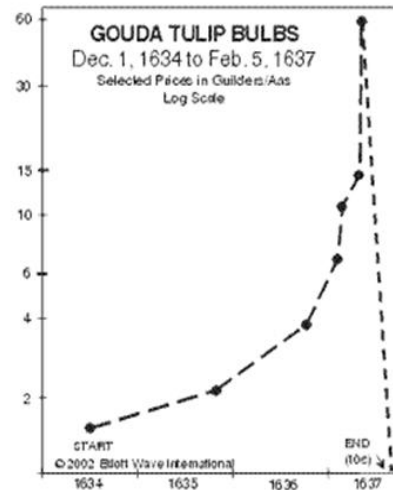
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Tulip Mania



This anonymous 17th-century watercolor illustrates the Semper Augustus tulip, the most famous and highest-priced bulb during 'Tulipmania'.



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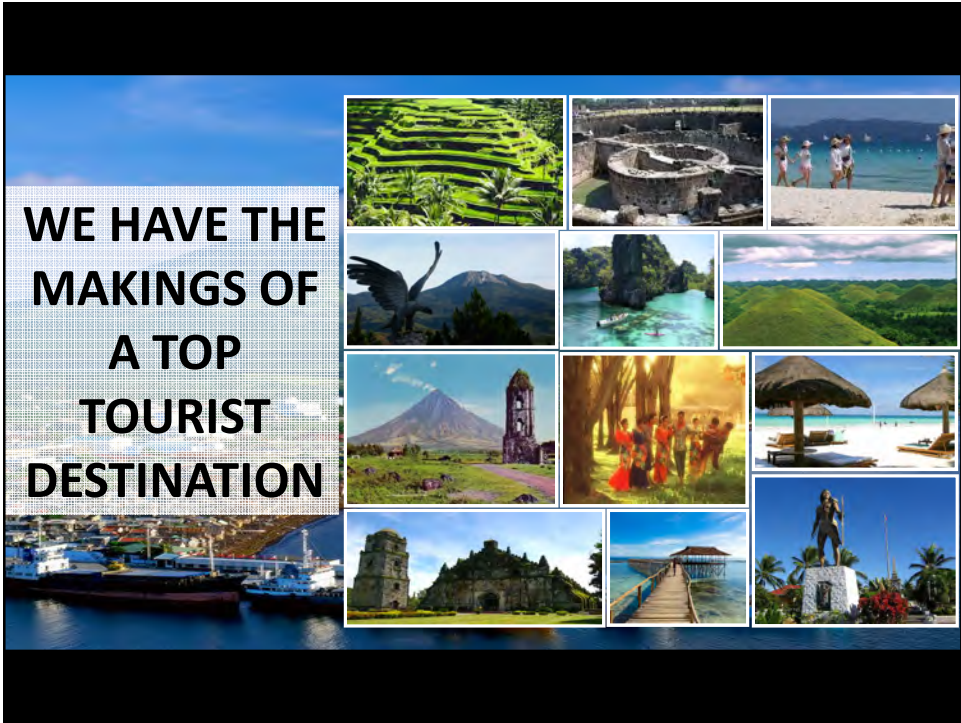
2010 ASIA TOP TOURIST DESTINATIONS

CHINA	55.67 million
MALAYSIA	24.58 million
HONG KONG	20.09 million
THAILAND	15.84 million
MACAU	11.93 million
SINGAPORE	9.16 million
SOUTH KOREA	8.80 million
JAPAN	8.61 million
INDONESIA	7.00 million

PHILIPPINES 3.52 million!!!!



Why **O**h **W**hy
PHILIPPINES?



Economic Indicators that matter

Market	Indicator
Economic Activity	Gross Domestic Product (GDP)
Goods Market	Inflation Rate
Funding Market	Interest Rate
External Market	Foreign Exchange Rate

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Global Outlook

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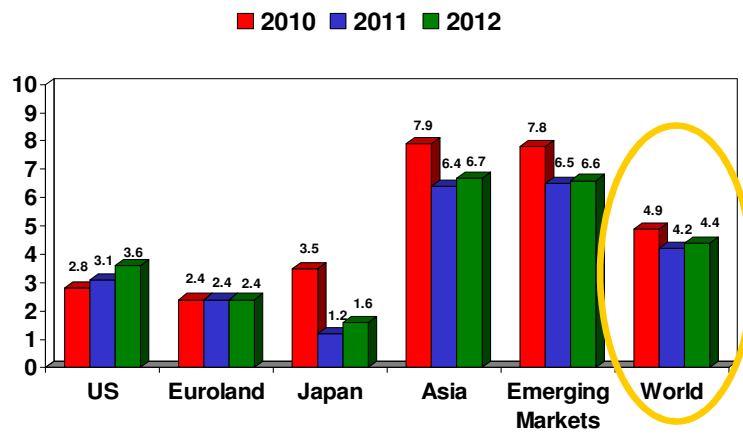
Economists are puzzled about the recovery



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Slower global economic growth expected



Source: Bloomberg LP, IMF, BDO

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World Economy



Global growth to remain **SLOW** and **UNCERTAIN**

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G-7 unemployment remains high



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USA: What's in a number?



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Europe: Sick Man of the World



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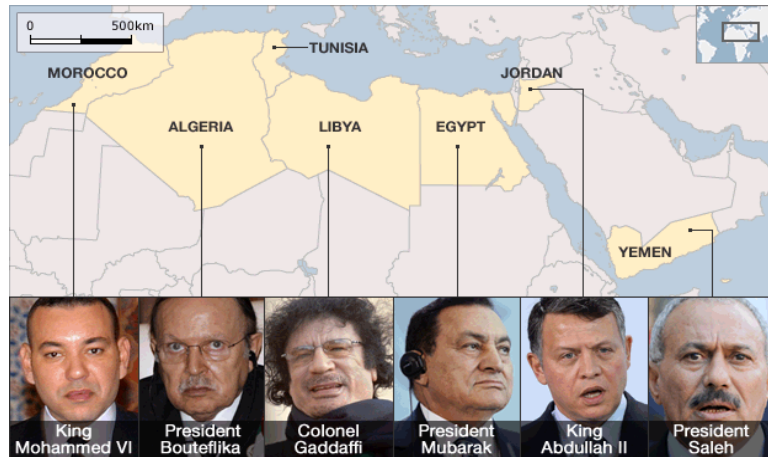
Greece dials a friend !



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Geopolitical tensions in MENA region



Who's next? Prince Ali?

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Japan's Woes



Earthquake-Tsunami-Nuclear Crisis

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The State of Global Recovery



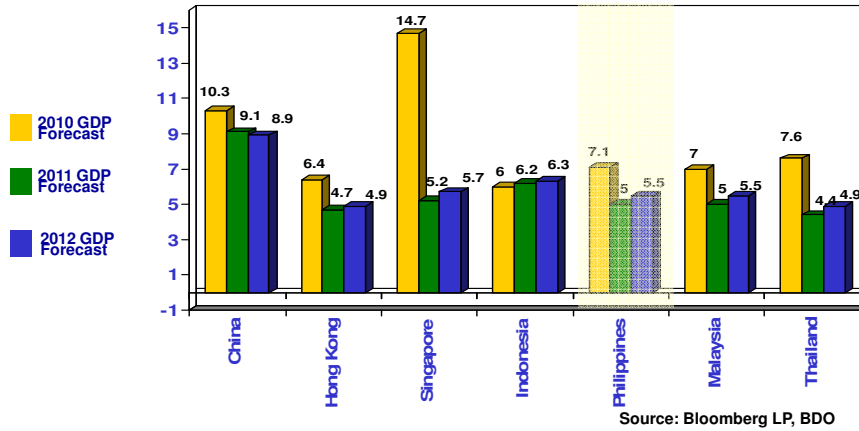
Direction remains unclear !

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Asia, leading the recovery race



Philippines to post modest growth in the region

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ASIA: Retains superpower status



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Asia Rising



Rising inflation could hurt consumption and
could reverse capital flows

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Falling Dominoes.....



This threatens global recovery

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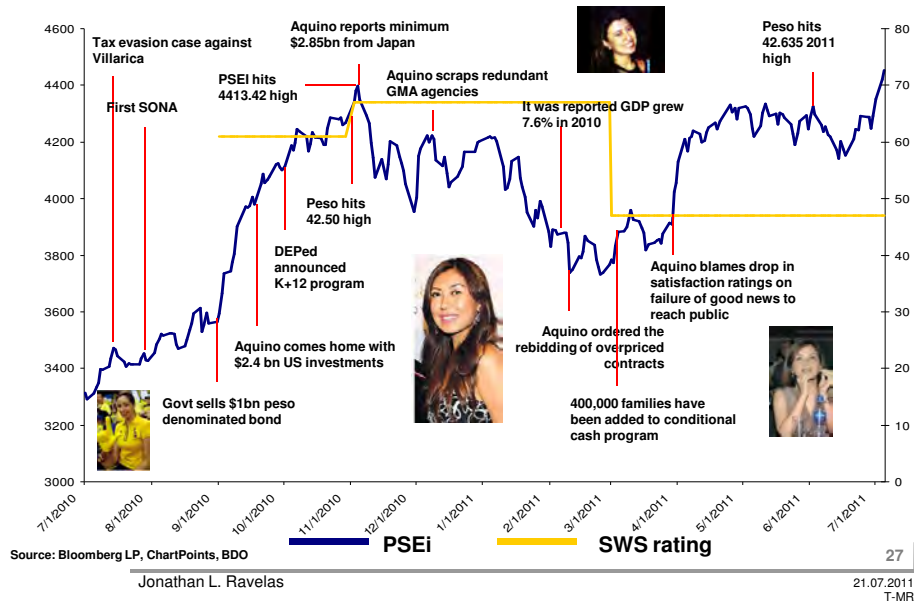
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Global Outlook: Uncertainty rising

- **Jobless recovery in the US**
- **Deepening Eurozone crisis**
- **Rising risk premium in oil prices**
- **Rising inflation in emerging markets**

The Outlook

Philippines: One Year into P-Noy's term



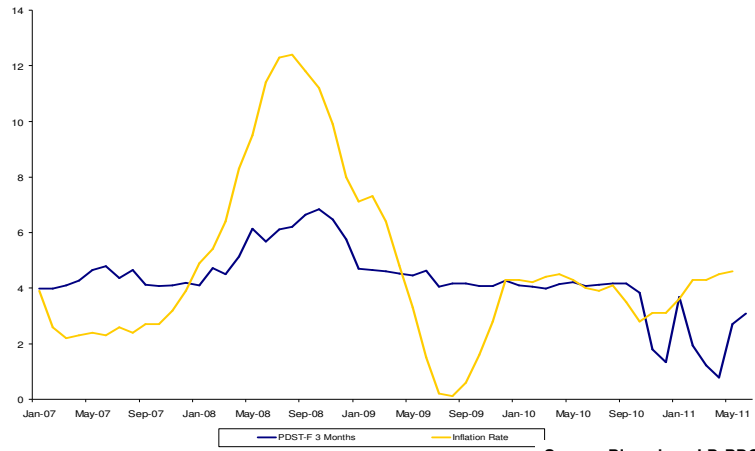
Philippines: Today

Positive	Negative
Strong OFW Remittance Inflow	Weak NG Balance Sheet, limited Stimulus
The Flexible Foreign Exchange Policies	Weak fiscal revenue structure
Possible Credit upgrade and Change in NG's borrowing mix	High, but lower government external debt
Widespread English proficient and well educated workforce	Political/Social tensions rising from leftist and low income sectors

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Interest Rates bottoming out



Source: Bloomberg LP, BDO

Mounting inflationary pressures

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USD/PHP



Source: Bloomberg LP, BDO

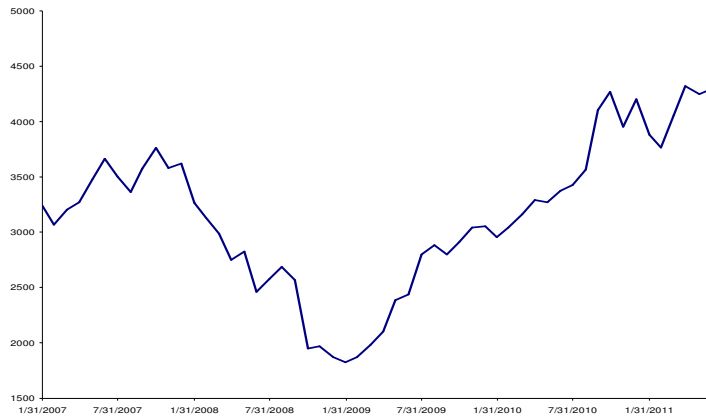
Weak US dollar and portfolio flows supporting the peso.

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The Stock Market



Source: Bloomberg LP, BDO

Reaching new highs

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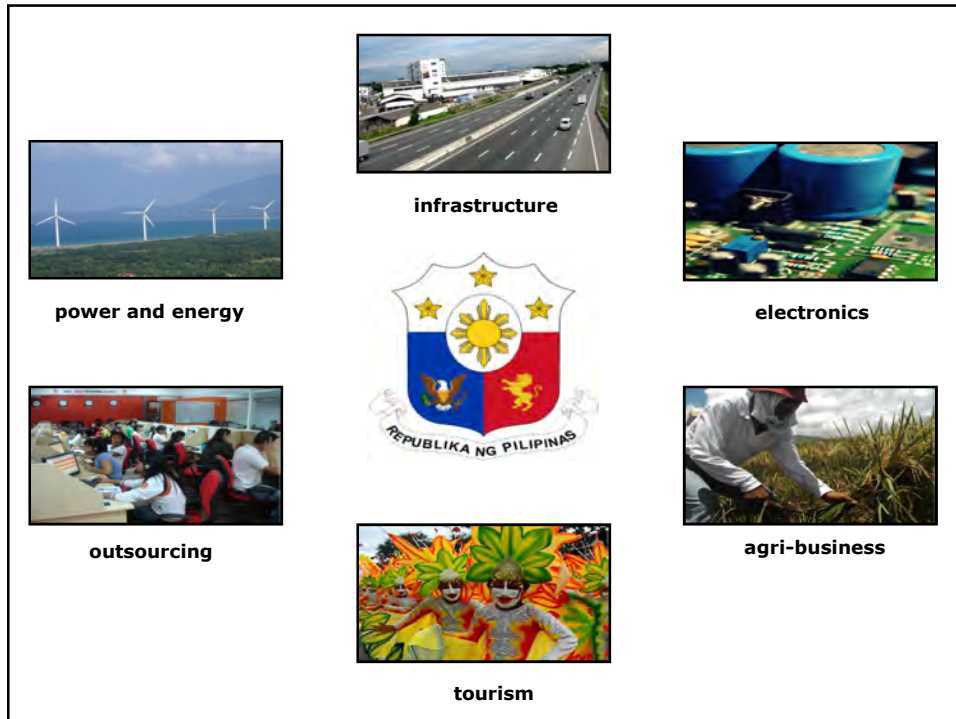
2011: Forecast Summary

Indicator	Range	Best Case	Worst Case	Consensus
GDP (Average)	5.00 % to 5.5%	5.5%	5.00 %	5.30 %
Inflation (Average)	4.00% - 4.50%	4.30%	4.50%	4.50%
Dubai Crude(\$/bbl)	100.00 – 130.00	105.00	115.00	110.00
PDSTF-3M Rate	1.00 % - 4.00%	3.00	4.00	4.70
PDSTF-5Y Rate	5.00% - 6.500%	5.50	6.00	6.30
Currency	40.00- 46.00	41.00	44.00	42.00
Equities (EOP)	3,600 – 5,000	5,000	4,550.00	N/A

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Things to watch?

- ✓ **B**old reforms
- ▶ **D**eficit – Containing it!
- ✓ **O**rder of Battle
 - Revenue Generation (Taxes)
 - Infrastructure Spending
 - ✓ Social Services

What are the risk and challenges?

MENA Crisis



Rising Geopolitical Risks

EU debt problem



It's not just a headline risk; it's a real one !

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What Greece would look like



after the Crisis

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China is battling against soaring inflation



Can they manage to stay ahead ?

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Japan's Tragedy



This has an impact on the global supply chain.

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Rising Commodity Prices



Geopolitical risks increased price volatility

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Roadblocks

ASIA	<ul style="list-style-type: none">▪ Strong growth may lead to higher interest rates▪ Possible curbing of portfolio flows
US	<ul style="list-style-type: none">▪ Slow economic recovery▪ Restrictive banking regulations
EUROPE	<ul style="list-style-type: none">▪ Unmanageable budget deficits▪ Credit crunch▪ Credit downgrades

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Why is FEAR not here?



There is no manifestation of global uncertainty

The Challenge

- **Sustaining Infrastructure Spending and Investments!**

Things to watch?

- ✓ **B**old reforms
- ▶ **D**eficit – Containing it!
- ✓ **O**rder of Battle
 - Revenue Generation (Taxes)
 - Infrastructure Spending
 - ✓ Social Services

How?

- ✓ **INVEST**
 - ✓ Long-term growth depends on investments made today
 - ✓ Purchasing power has improved and cost of capital is “cheap”
- ✓ **CONSUME More**
 - ✓ Domestic demand remains a key driver in the short term
- ✓ **PRAY Harder**

Investment Strategy

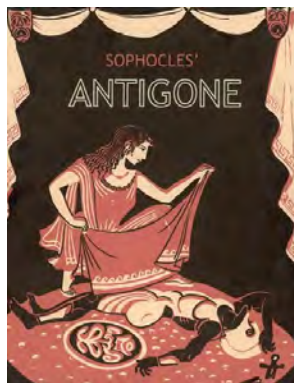
Asset Class	Products	2011F
Fixed Income CASH	Cash Deposits Special Deposit Accounts(SDAs), Money Market Funds	Neutral
Fixed Income Peso Denominated	Fixed Income Treasury Notes, Local corporate bonds	Diversify and shift to floaters from fixed
Fixed Income USD\$ Denominated	ROPs, USTs US\$ bond funds (UITF, Mutual Funds)	Trade Yield Range: 4.0% - 6.0%
Equities	Common stocks, stock funds (UITF, Mutual Funds)	Accumulate

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Chorus from the Greek Play Antigone



*Not only do men move about
on an uncharted landscape.
The landscape itself is in
constant motion, and men best
be quick enough to move
about with it. When they aren't,
they go through the cracks that
open under their feet*

"Be ready when the claws come out."

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Summary

- World Economy is **struggling** to avert a double-dip recession.
- The Philippines is in **better shape** to face the challenges ahead.
- Adjustments (Corrections) are good opportunities to **ENTER** the market. But some **RISKS** remain.

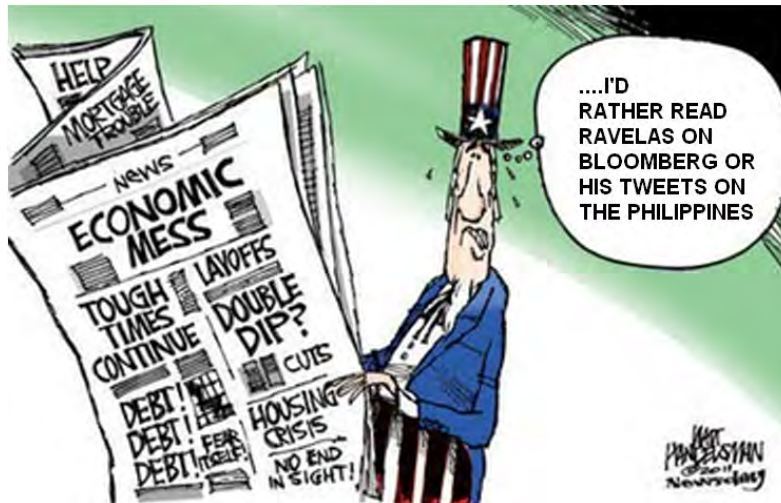


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[Emerging-Market Stocks Advance on Commodity Prices, IEM's Profit Forecast](#)

Emerging-market stocks rose, paced by raw material producers and technology shares, after commodity prices climbed and International Business Machines Corp. lifted its profit forecast, fueling speculation earnings will withstand the European and U.S. debt crises.

[Philippine Peso Declines This Week on Slowdown Risk; Bonds Drop](#)

Quote

"Debt concerns in the U.S. and Europe are casting shadows of doubt over the global recovery"
- Jonathan Ravelas on Jul 19, 2011

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Outlook Summary

	2009	2010	2011F	2012F	2013F	2014F
Real Sector						
GDP (YoY in %)	1.10	7.60	5.50	5.30	5.30	5.50
Consumer Prices (YoY in %)	4.30	3.80	4.00	4.35	4.50	4.30
Interest Rate (short-term, EOP, in %)	3.89	1.29	3.00	4.50	4.53	5.00
Interest Rate (long-term, EOP, in %)	6.28	4.97	5.50	6.00	6.01	6.09
Exchange Rate (against US\$, EOP)	46.20	43.84	41.00	40.69	40.27	40.29
Exchange Rate (against US\$, AVG)	47.63	45.12	44.00	43.50	42.50	41.50

Source: Bloomberg LP and BDO

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Main Stages in a Bubble



Dr. Jean-Paul Rodrigue, Dept. of Economics & Geography, HEC-Paris University

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Jonathan Ravelas News

Philippine Long Distance Rises From Two-Week Low in Manila

Philippine Long Distance Telephone Co. shares climbed the most in almost two weeks as some investors took advantage of a two-day slump to buy stock in the nation's largest telecommunications company, said Jonathan Ravelas, chief market strategist at Banco de Oro Unibank Inc.

Philippines' Inflation Target Still at Risk, Central Bank's Tetangco Says

The Philippines still faces risks from inflation and the central bank is closely watching inflows and liquidity levels, Governor Amando Tetangco said today.

Moody's Raises Philippine Credit Rating on Fiscal Progress, Outlook Stable

The Philippines' debt rating was raised to

Quote

Any further rate increase will be data dependent

— Jonathan Ravelas on Jun 16, 2011

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EU Rescue Effort May Prompt S&P Default Rating on Greece

Thailand's Baht Rises, Stocks Surge as Pro-Thaksin Party Wins Election

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